GRIZZLY PHOTOGRAPHY INC. | NEW ORLEANS

FREE GUIDE

Is Your Business Visible?

The 2-minute Mogriz visibility audit

Answer yes or no. Be honest — your customers already have.

Check YES or NO for each question, then add up your yeses.

GOOGLE & SEARCH

1	Does your Google Business Profile have photos uploaded in the last 90 days?	YES ☐	NO ☐
2	Can customers take a virtual 360° tour of your space right from Google Maps?	YES ☐	NO ☐
3	When someone searches your business type + your neighborhood, do you show up with photos — not just a pin?	YES ☐	NO ☐

FIRST IMPRESSIONS

4	Does your website or Google listing have a short video showing what it's like to visit you?	YES ☐	NO ☐
5	Are your best 10 photos from the last year — not the last decade?	YES ☐	NO ☐
6	Do your photos look like the experience customers actually get?	YES ☐	NO ☐

SOCIAL PROOF & CONTENT

7	Have you posted a video (Reels / TikTok / Shorts) in the last 30 days?	YES ☐	NO ☐
8	Do your reviews mention how the place looks or feels — not just the service?	YES ☐	NO ☐
9	Is there one “hero” image or video you’d proudly put on a billboard?	YES ☐	NO ☐

THE GUT CHECK

10	If a customer found you online tonight, would what they see make them choose you over the competitor down the street?	YES ☐	NO ☐

Your score

Add up your yeses, then find your band.

8–10: Visible.
Keep feeding the machine — a Monthly Content Retainer keeps you there.

5–7: Fading.
A Business Story Video + a fresh photo set puts you back on the map.

0–4: Invisible.
Start with the Google 360° Visibility package — get found, then get chosen.

REAL CLIENTS, REAL HEADSHOTS



Real headshots from the Grizzly Photography studio.

Get your free estimate

Business Story Video · Monthly Content Retainer $299/mo

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By Mo Grizzly — 20+ years behind the camera, Google Trusted Photographer, documentary filmmaker, New Orleans.